

IROD FISHING 2023





When it comes to a fishing rod your hands tell you the story...

From the moment you grab hold of an iROD you can feel the the best technology in the industry at work. This isn't a coincidence or an accident, this happened because the rods were literally designed, tested, created and used by some of the best pro bass anglers in the world. Each pro designed rods for their strongest techniques where they incorporated all the details that make each iROD perfect for the job. Each pro has input into the design of the rods. What does this mean to you? It means that iRODs are the most technologically

innovative and comfortable fishing rods on the market. iRODs are the perfect combination of highest quality, latest technology and tremendous value. We know once you've got an iRod in your hands you'll feel what we are talking about.

Feel one today!



(113) 4-5

CRUSHER 6-7

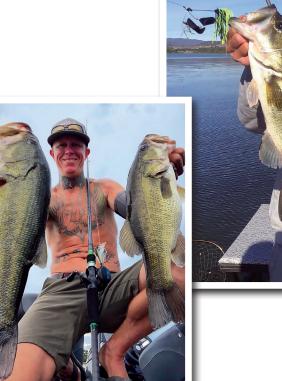
QUERCUS _____8-9

GENESIS 8 - 11

FIBER _____12 - 13

14 - 17

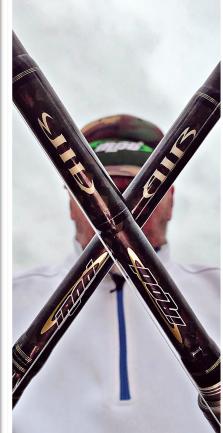




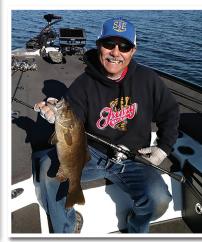


The iRod Air Series feature 40-ton graphite blanks and a structural wrapping system arrayed in cross strips of high modulus carbon cloth band. This greatly reinforces the blanks and makes them more than two-times stronger than normal carbon blanks, and much more responsive as well. Also equipped with premium Fuji Semi-Micro Guides with Alconite inserts for reduced weight and increased casting distance, Fuji reel seats balance out each rod, and combined with EVA grips deliver all-day comfort. Extra lightweight and super powerful, the iRod Air Series deliver tournament-caliber performance with actions, lengths and tapers designed by bass fishing's top professionals.









iRod Air Series Casting Rods

The iRod Air Series Casting Rods are the lightest rods iRod has ever created. Featuring an advanced blank construction called WXW (Wide X-Wrapping), the 40-ton graphite blanks feature a structural wrapping system arrayed in cross strips of high modulus carbon cloth band. This greatly reinforces the blanks and makes them more than two-times stronger than normal carbon blanks, and much more responsive as well.



| Model | Length | Power | Line Wt | Lure Wt | Action | Retail |
|------------|--------|---|---------|-----------|--------------|--------|
| IRA692C | 6'9" | Med Dropshot, ball heads, small jigs | 6-10 | 1/8-3/8 | Fast/ Mod | \$249 |
| IRA693C | 6'9" | Med/Heavy Small jigs, tubes, texas rigs, topwater, senkos | 6-12 | 3/16-1/2 | Fast | \$249 |
| IRA702C | 7' | Med Dropshot, ball heads, small jigs | 6-10 | 1/8-3/8 | Fast/ Mod | \$249 |
| IRA703C | 7' | Med/Heavy Small jigs, tubes, texas rigs, topwater, senkos | 8-14 | 3/16-3/8 | Fast | \$249 |
| IRA704C | 7' | Heavy Jigs, c-rigs, picthin | 10-20 | 1/2-1 1/4 | Fast | \$249 |
| IRA753C | 7'5" | Med/Heavy Worms, jigs, senkos, lipless cranks, spinnerbaits, chatterbaits, topwater | 10-18 | 1/4-3/4 | Fast | \$249 |
| IRA754C | 7'5" | Heavy Jigs, c-rigs, topwaters, paddletails, frogs, horney toads | 15-25 | 3/8-1 1/2 | Fast | \$249 |
| IRA775C | 7'7" | X Heavy/Bubs Sig. Flip rod Flippin' and Pitchin' | 15-25 | 1/2-2oz | Fast | \$249 |
| IRA7104PRG | 7'10" | Bub's Punch Rod Heavy | 17-25 | 1/8-3/4oz | Mod | \$249 |
| IRA7104SB | 7'10' | Bailey Swim Heavy | 17-30 | 2-8oz | Mod | \$249 |

iRod Air Series Spinning Rods

The iRod Air Series Spinning Rods are the lightest rods iRod has ever created. Featuring an advanced blank construction called WXW (Wide X-Wrapping), the 40-ton graphite blanks feature a structural wrapping system arrayed in cross strips of high modulus carbon cloth band. This greatly reinforces the blanks and makes them more than two-times stronger than normal carbon blanks.



| Model | Length | Power | Line Wt | Lure Wt | Action | Retail |
|----------|--------|--|---------|----------|--------------|--------|
| IRA6101S | 6'10" | ML Spinning Dropshot, split shot | 6-12 | 1/8-3/8 | Fast | \$249 |
| IRA722s | 7'2" | M Spinning Dropshot, split shot, shakey head, sm swimbaits, scroungers | 6-12 | 1/8-3/8 | Fast | \$249 |
| IRA731S | 7'3" | ML Spinning Dropshot, Hover Baits, Split Shot | 5-10 | 1/16-1/4 | Fast/ Mod | \$249 |

Featuring an advanced blank construction called WXW (Wide X-Wrapping).









IROD CRUSHER SERIES - CASTING RODS

Lightweight and sensitive with serious power and durability to boot, the iROD Crusher Series Casting Rods have what it takes to crush the competition. The advanced 36-ton graphite blanks are extremely sensitive and also feature carbon fiber reinforced WXW wrapping, which provides the hefty backbone you need to set the hook and wrestle in tournament-winning fish. Premium Fuji Type "O" Guides span each blank and optimize the action of each rod, and also deliver long-lasting durability and improved casting. New, exclusive iRod Reel Seats offer enhanced sensitivity and comfort as well, and the split grip EVA handles balance out each rod perfectly. Built to excel at a wide range of bass fishing applications, the iRod Crusher Series Casting Rods deliver advanced performance serious anglers will appreciate.



| Model | <u>Length</u> | Power | Line Wt | <u>Lure Wt</u> | Action | <u>Retail</u> |
|--------|---------------|---|----------------|----------------|--------|---------------|
| IA703C | 7' | MH Casting Senkos, flukes, topwater, texas rigs, shakey heads, tubes | 6-12 | 3/16- 3/8 | Fast | \$189 |
| IA733C | 7'3" | MH Casting Senkos, flukes, topwater, texas rigs, shakey heads, tubes, small cranks | 6-12 | 3/16- 1/2 | Fast | \$189 |
| IA734C | 7'3" | H Casting Jigs, frogs, c-rigs, pitchn, paddletail swimbaits | 12-20 | 3/8-1 1/2 | Fast | \$189 |
| IA764C | 7'6" | H Casting Jigs, c-rigs, paddletail swimbaits, pitcnin, buzzbaits, frogs, horney toads | 10-20 | 1/4 - 1 1/2 | Fast | \$189 |
| IA784C | 7'8" | H Casting "Croaker Crusher" R.C. Frogs, swimbaits,Topwater and A-Rig | 50-70 braid | 3/8-3oz | Fast | \$189 |

IROD CRUSHER SERIES - SPINNING RODS

Crush the competition with the new iROD Crusher Series Spinning Rods. Delivering superior sensitivity and precise actions, the Crusher Series' lightweight 36-ton graphite blanks also feature carbon fiber reinforced WXW wrapping, which delivers the power and backbone you need when tangling with big fish. Premium Fuji Type "O" Guides spanning each blank also optimize each rods action and taper, while delivering long-lasting durability and improved casting. New, exclusive iRod Reel Seats offer enhanced sensitivity and comfort as well, and the split grip EVA handles balance out each rod perfectly. Built to excel at a wide range of light line and finesse fishing applications, the iRod Crusher Series Spinning Rods deliver advanced performance serious anglers will appreciate.



| <u>Model</u> | <u>Length</u> | Power | <u>Line Wt</u> | <u>Lure Wt</u> | <u>Action</u> | Retail |
|--------------|---------------|---|----------------|----------------|---------------|--------|
| IA702S | 7' | M Spinning Dropshot, ball heads, small swimbaits | 4-10 | 1/8-3/8 | Fast | \$189 |
| IA732S | 7'3" | RP's Finesse & Shake Dart head, dropshot, small swimbaits, spybaits, Ned rig, split shot, small hair fly/jig, flick shake, Neko rig, any light open hook technique. | 4-10 | 1/8-3/8 | Fast | \$189 |



Named after the Quercus tree, the source of the world's premier cork handles, this high-end tournament-level series of rods are built on our time-tested and proven 30-ton graphite blank with WXW wrapping. It is equipped with premium Fuji "0-Type" Guides and ultra-light Nano Carbon reel seats, making them incredibly sensitive, light, and balanced. The lineup consists of classic models and several of our new additions designed and field-tested by Irod's pro anglers.



QUERCUS SERIES

| Model | Length | Power | Line Wt | Lure Wt | Action | Retail |
|-------------------|--------|---|------------------|-------------|----------|--------|
| IQ702C Casting | 7' | Wild Card Topwater & Jerkbait | 6-12lb | 1/8-7/8oz | Mod | \$199 |
| | | Small topwater, Jerkbaits, small cranks, small swimbaits | | | | |
| IQ724F | 7'2" | Bobby's Perfect Frog Rod Jr. | 15-30 | 3/8-1.5oz | Fast/Mod | \$199 |
| | | Frogs, Horney Toads | 50-70 Braid | | | |
| IQ733V | 7'3" | Wild Card Vibrating Jig Vibrating Jigs, Spinnerbaits, Crankbaits | 8-14 | 1/4-3/4oz | Fast/Mod | \$199 |
| IQ733C | 7'3" | 7'3" MH | 6-12lb | 3/16-3/4oz | Fast | \$199 |
| | | Texas rigs, worms, senkos, small/med. Topwater, squarebills, big jerkbaits | | | | |
| IQ753C | 7'5" | RP's Worm and Jig - Randy Pierson | 8-12lb | 1/4-1-1/4oz | Fast | \$199 |
| | | Worms, jigs, senkos, lipless cranks, spinnerbaits, chatterbaits, topwater | | | | |
| IQ763CC | 7'6" | Wild Card Mid Crank | 8-14lb | 1/4-7/8oz | Mod | \$199 |
| | | Slightly softer version of Genesis Crank Jr. Mid Cranks, topwater, chatterbaits, spinnerbaits | | | | |
| IQ794XLF | 7'9" | Bobby's Perfect Frog Rod | 14-30 | 3/8-2oz | Mod | \$205 |
| | | Frogs, Horney Toads, mid size swimbaits, deep cranks, a-rigs, Glide baits | 30-80lb Braid | | | |
| IQ7103CC | 7'10" | Wild Card Deep Crank | 10-19lb | 3/8-1oz | Mod | \$205 |
| | | Slightly Softer version of the Genesis Crank Launcher Deep and extra deep cranks, mid size glides, 5-6" swimbaits | | | | |
| IQ783SB | 7'8" | Jr. Swim | 12-25lb | 2-4oz | Fast/Mod | \$205 |
| | | 6-7" full size Swimbaits | | | | |
| IQ803SB | 8'0" | Bailey Swim Jr | 15-30 | 1-4oz | Fast/Mod | \$205 |
| | | GlideBaits, 6-7" Full body Swimbaits, A-rig | | | | |

Spinning

| Model | Length | Power | Line Wt | Lure Wt | Action | Retail |
|--------|--------|---|---------|---------|--------|--------|
| IQ702S | 7' | Hollen's Finesse Hammer | 6-10 | 1/8-3/8 | fast | \$199 |
| | | Small swimbaits, ned rigs, senkos, dropshotting etc | | | | |









The iRod Genesis III Series Casting Rods take tournament level performance to a whole new dimension. Designed and tested by some of the best pro bass anglers in the business.. The series features several technique-specific, pro-designed models. Ultra-sensitive 30-ton graphite blanks with tapers and actions specifically designed for each pro's favorite technique. The 3 line features all the attributes you need to take your fishing to the next level. Each rod also comes equipped with quality Premium Guides as well as, a two-piece reel seat with a smaller trigger. The reel seats provide complete access to the blank, and combined with premium contoured EVA handles, enhance sensitivity, while providing a comfortable grip. Lightweight, technologically advanced and perfectly balanced, the iRod Genesis III Series put pro-level rods in the hands of anglers of all skill levels. Select models now available with detachable handles.

*Detachable Handles

Select Genesis III oversize rods are now available with detachable handles more compact for shipping, travel and storage.



Genesis III SERIES - Cranking Rods

Perfectly designed by our pro staff to match crankbait size and technique. G2 Crank rods are available in all-graphite and composite blanks.

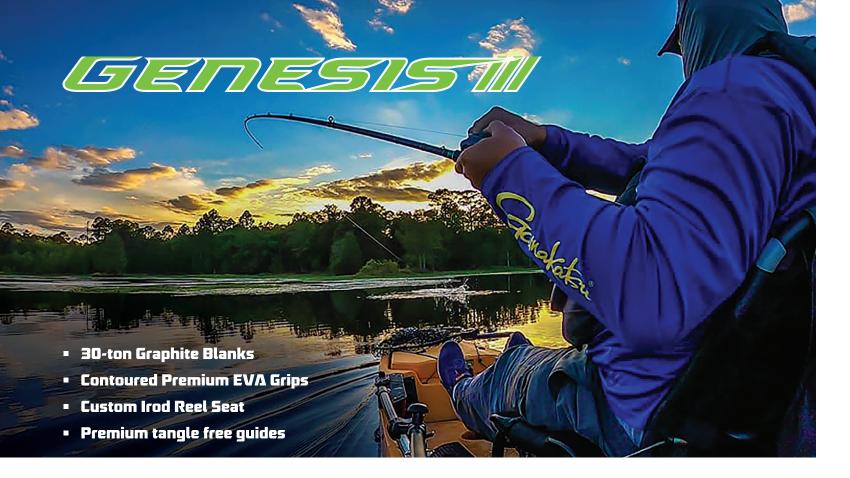
| Model | Length | Power | Line Wt | Lure Wt | Action | Retail |
|------------|--------|---|------------|---------------|--------|--------|
| IRG693CC | 6'9" | Stone Cold Squarebill/Med-Hvy (Composite Blank) Small cranks & Squarebills | 8-15 | 3/16-1/2 | Fast | \$149 |
| IRG703CC | 7' | Gabe's Rip Rap Special/Med-HvyC(Composite Blank) Small cranks & Squarebills | 8-14 | 3/16 - 3/8 | Fast | \$149 |
| IRG763CC | 7' | Medium /Heavy Small & Mid-Size Cranks, topwater, vibrating jigs | 10-20 | 1/4-1 1/4 | Mod | \$149 |
| IRG7113CC* | 7'11" | Crank Launcher/Med-Hvy Deep and Xtra Deep Diving Crankbaits | 8-20 | 3/8- 1-1/2 | Mod | \$149 |

Genesis III Series - Technique Specific and General Use

| Model | Length | Power | Line Wt | Lure Wt | Action | Retail |
|-----------|--------|--|----------------|------------|--------------|--------|
| IRG693C | 6'9" | Harold's Lone Star Special/Med-Hvy Senkos, flukes, topwater, texas rigs, shakey heads, tubes | 8-15 | 3/16-1/2oz | Fast | \$149 |
| IRG6102C | 6'10" | Jerk Bait/ Medium Jerkbaits | 6-12 | 1/8-3/8oz | Mod | \$149 |
| IRG703C | 7' | Medium Heavy Senkos, flukes, topwater, texas rigs, shakey heads, tubes | 8-14 | 3/16 - 3/8 | Fast | \$149 |
| IRG714C | 7"1" | Heavy Jigs, pitchin', texas rigs, frogs, skipping docks | 10-18lb | 1/4-3/4 | fast | \$149 |
| IRG704C | 7' | Heavy Jigs, topwater, heavy dropshot, spinnerbaits | 10-20 | 1/4-1 1/4 | Fast | \$149 |
| IRG723C | 7'2" | Stone Cold Swim-Vibe Jig/Med-Hvy Swimjigs, vibrating jigs, spinnerbaits, topwater | 12-20 | 3/8-1oz | Fast/ Mod | \$149 |
| IRG733C | 7'3" | Harold's Lone Star Special Med-Hvy Senkos, flukes, topwater, texas rigs, shakey heads, tubes, small cranks | 6-12 | 3/16-1/2 | Fast | \$149 |
| IRG734C | 7'3" | Stone Cold Spook & Trap/Med-Hvy Topwater, traps | 14-25 | 3/8-1 1/2 | Fast | \$149 |
| IRG742C | 7'4" | Britt's Finesse Cast Small swimbaits, finesse baits, dropshot, jerkbaits | 6-12 | 1/8-3/8oz | Fast | \$149 |
| IRG744C | 7'4" | Medium Heavy Topwater, traps, jigs, c-rigs, pitchin | 10-18 | 1/4-3/4 | Fast | \$149 |
| IRG753C | 7'5 | Snyders Sniper Rattletraps, spinnerbaits, chatterbaits | 10-18 | 1/4-3/40z | Mod | \$149 |
| IRG754F | 7'5" | Magic Stick/Heavy Jigs, pitchin, frogs, hornytoads, c-rigs, topwater | 50-70 braid | 1/2-2oz | Fast | \$149 |
| IRG764C | 7'6" | Light Flip-Junk Rod/Heavy Light flip, jigs, c-rigs, buzzbaits, topwater | 12-20 | 1/4-1oz | Mod | \$149 |
| IRG775C | 7'7" | X-Heavy/Flippin Stick | 15-25 | 1/2-2oz | Fast | \$149 |
| IRG7103R | 7'10" | Gary's Rat Rod Rats, Wake Baits, Swimbaits, Alabama Rigs | 15-25 | 1-3oz | Fast | \$149 |
| IRG7104AB | 7'10" | Bama Rig Special/Heavy Alabama rigs, topwater | 50-70 braid | 1-4oz | Fast/ Mod | \$149 |
| IRG7114P* | 7'11" | Bubs Puch Rod/Heavy Punching, mag spoons | 50-70 braid | 1/2-2oz | Fast/ Mod | \$149 |

^{*}Available models with detachable handle





Genesis III SERIES - Swimbait Rods

Designed by Paul Bailey and Matt Newman these swimbait rods are extremely lightweight and maximize casting distance allowing all day casting comfort.

| Model | Length | Genesis II Series - Swimbait Rods | Line Wt | Lure Wt | Action | Retail |
|-----------|--------|--|------------|------------|----------|--------|
| IRG764SB | 7'6" | Sniper Swim 7-10" swimbaits | 20-30 | 2-6oz | Fast/Mod | \$149 |
| IRG783SB | 7'8 | Jr. Swim/Med-Hvy 6-7" Fullbody swimbaits | 12-25 | 1-4oz | Fast/Mod | \$149 |
| IRG794SB | 7'9" | Large Swim/Hvy 8-10" Fullbody swimbaits | 15-25 | 4-7oz | Mod | \$149 |
| IRG795SB | 7'9" | Jumbo Swim/X-Heavy XI swimbaits | 20-60 | 8-12oz | Mod | \$149 |
| IRG804SB* | 8'0" | Bailey's Swim (16in handle) 8-10" Full body swimbaits | 20-60 | 3-10oz | Mod | \$149 |
| IRG805SB* | 8'0" | XL Swim/X-Heavy 10-12" swimbaits | 20-60 | 3-10oz | Mod | \$149 |
| IRG865SB* | 8'6" | Bailey's Mag Swim (16in handle) 12"+ swimbaits | 20-60 | 3-12oz | Mod | \$149 |

^{*}Available models with detachable and cork handle



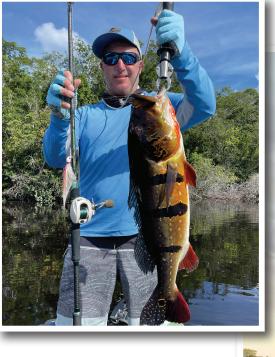
^{*} Detachable Handles: Select Genesis III oversize rods are now available with detachable handles more compact for shipping, travel and storage.

Genesis III SERIES - Spinning Rods

The iRod Genesis III Series Spinning Rods are among the lightest in the industry. Designed and tested by Bassmaster Elite Series pros, FLW tour pro Aaron Britt and West Coast Pro Greg Gutierrez the series builds on the success of the originals, and offers some key new features. The ultra-sensitive 30-ton graphite blanks feature tapers and actions specifically designed by iRod Pro Staff designers for latest and most popular finesse techniques. Each rod also comes equipped with premium guidess, as well as new two-piece reel seats. The reel seats furnish complete access to the blank, and combined with harder contoured EVA handles enhance sensitivity even further, while providing a comfortable grip. Lightweight, technologically advanced and perfectly balanced, the iRod Genesis II Series provide anglers at every level the tools designed and trusted by the top pros's in the industry.



| Model | Length | Power | Line Wt | Lure Wt | Action | Price |
|---------|--------|---|---------|---------------|----------|-------|
| IRG712S | 7'1" | Power Finesse Med. Dropshot, ball heads, small swimbaits | 6-12 | 1/8-3/8 | X Fast | \$149 |
| IRG713S | 7'1" | Power Finesse H. Med./Heavy Tubes, jigs, senkos, shakey head | 8-15 | 3/16- 7/16 | X Fast | \$149 |
| IRG731S | 7'3" | G2 Ultra Finesse Med/Light Dart head, dropshot, small swimbaits, spybaits, Ned rig, split shot, small hair fly/jig, flick shake, Neko rig, any light open hook technique. | 5-10 | 1/16/1/4 | Mod/Fast | \$149 |
| IRG742S | 7'4" | Britt's Finessse Swim Med. Small swimbaits, underspins, spybaits, dropshot | 6-12 | 1/8-3/8 | Med | \$149 |
| IRG7722 | 7'7" | Med. Spinning Fast Float n fly, tiny swimbaits, dropshot, spybaits | 6-12 | 1/8-3/8 | Fast | \$149 |





^{**} Cork Handles: Select Genesis III oversize rods are now available with detachable cork handles more compact for shipping, travel and storage.







Irod Fiber Series - Casting Rods

Delivering high-end, tournament-caliber performance, the new iRod Fiber Series Casting Rods are available at a reasonable price that still leaves you with enough in your wallet for the entry fee.



| Model | Length | Power | Line Wt | Lure Wt | Action | Retail |
|---------|--------|--|---------------|-------------|--------|--------|
| IRF703C | 7' | Medium Heavy Senkos, flukes, topwater, texas rigs, shakey heads, tubes | 8-14lb | 3/16-3/8oz | Fast | \$99 |
| IRF704C | 7' | Heavy Jigs, topwater, heavy dropshot, spinnerbaits | 10-20lb | 1/4-1 1/4oz | Fast | \$99 |
| IRF744C | 7'4" | Medium Heavy Topwater, traps, jigs, c-rigs, pitchin | 10-18lb | 1/4-3/4oz | Fast | \$109 |
| IRF754F | 7'5" | F Heavy Jigs, pitchin, frogs, hornytoads, c-rigs, topwater | 50-70lb Braid | 1/2-1oz | Fast | \$109 |
| IRF764C | 7"6" | Heavy Light flip, jigs, c-rigs, buzzbaits, topwater | 12-20lb | 1/2-1.0oz | Mod | \$109 |

Irod Fiber Series - Spinning Rods

Designed specifically for the tournament angler looking for high-end quality at an affordable price, the iRod Fiber Series Spinning Rods have what it takes to excel at a range of finesse applications.



| Model | Length | Power | Line Wt | Lure Wt | Action | Retail |
|---------|--------|--|---------|----------|----------|--------|
| IRF702S | 7'0" | Medium Finesse Dropshot, ball heads, small swimbaits | 6-12 | 1/8-3/8 | Fast | \$99 |
| IRF731S | 7'3" | Medium Light Ultra Finesse Dropshot, ball heads, small swimbaits | 5-10 | 1/16-1/4 | Mod/Fast | \$99 |







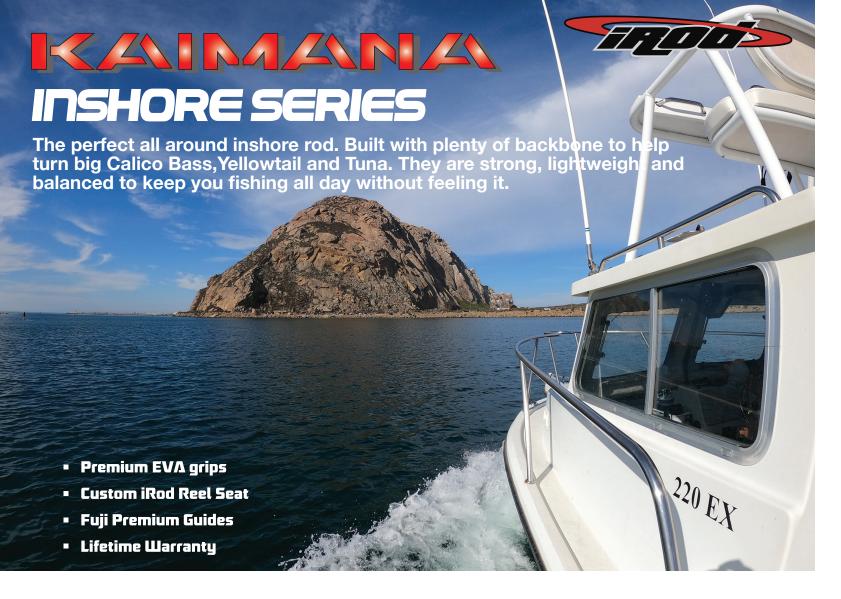


| COASTAL SERIES | | | | | | |
|----------------|--------|-----------------------------|---------|------------|----------|--------|
| Model | Length | Power | Line Wt | Lure Wt | Action | Retail |
| SWC733C | 7'3" | МН | 8-17 | 1/4-3/4oz | Fast | \$189 |
| SWC744C | 7'4" | Н | 12-20 | 3/8-1.5oz | Fast | \$189 |
| SWC764C | 7'6" | Н | 12-20 | 3/8-1.25oz | Mod | \$189 |
| SWC793C | 7'9" | Poe's Reaction Rod | 12-20 | 3/8-1.5oz | Mod | \$199 |
| SWC-794C | 7'9 | H Poe's Mag Stick | 15-25 | 1-2oz | Fast | \$199 |
| SWC-733S | 7'3' | MH Spinning | 8-17 | 1/4-3/4oz | Fast/mod | \$189 |
| SWC764S | 7'6" | H Spinning | 12-120 | 3/8-1.25oz | Mod | \$189 |
| SWC-862SS-2 | 8'6" | M Surf Rod Spinning 2-Peice | 6-12 | 1/4-3/4oz | Fast | \$199 |

The IROD Coastal series is our newest introduction of rods focused on southern California's Spotted Bay Bass. With the continued angler focus on these hard fighting gamefish, the Coastal series offers rods to meet anglers needs. With the foresight of Toai Garcia bringing this emerging fishery to Matt's attention, the collaboration spawned lightweight, powerful designed rods specifically for the Spotted Bay Bass fishery. These rods feature our custom Kaimana blanks with WxW wrap and Fuji reel seat and K guides.

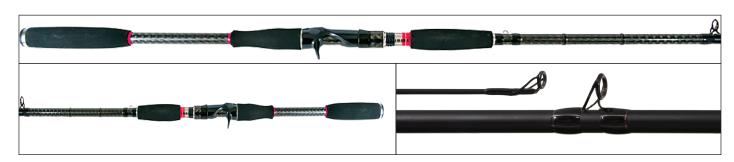






Casting

The perfect all around inshore rod. Built with plenty of backbone to help turn big Calico Bass and Yellowtail. They are strong, lightweight and balanced to keep you fishing all day without feeling it.



| CASTING | | | | | | | |
|----------|--------|------------|---------|---------|--------|--------|--|
| Model | Length | Power | Line Wt | Lure Wt | Action | Retail | |
| SWK803 | 8' | M Casting | 12-25 | 1/4-1oz | Mod | \$205 | |
| SWK804-M | 8' | MH Casting | 15-25 | 2-6oz | Mod | \$205 | |
| SWK804 | 8' | MH Casting | 15-25 | 2-6oz | X-Fast | \$205 | |
| SWK805 | 8' | H casting | 20-30 | 2-6oz | X-Fast | \$205 | |

BAIT & JIG

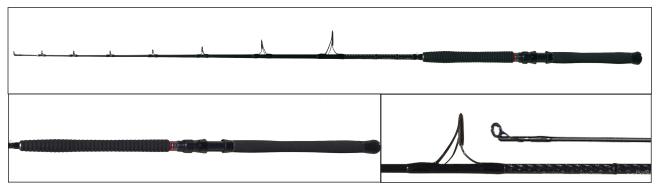
Whether you are hunting Yellowtail or offshore Tuna, fishing Jigs or live bait, these rods have you covered. Con't let their good looks fool you. At a good overall length of 7'6" they will cast a jig a mile and have the backbone to turn a monster without breaking your back. Kaimana Bait and Jig Rods are carbon reinforced with a custom iRod Semi Trigger reel seat and ringed foregrip for comfort, grip and power. Look for new models in additional lengths coming soon!

| BAIT & JIG | | | | | | | |
|------------|--------|--------------------------------|-------|--------|---------|----------|--------|
| Model | Length | Power | L | ine Wt | Lure Wt | Action | Retail |
| SWK763BR | 7'6" | MH Jig and Bait Rod | 2 | .0-30 | | Fast/Mod | \$229 |
| SWK764BR | 7'6" | H Jig and Bait Rod | 3 | 0-60 | | Fast/Mod | \$249 |
| SWK7105BR | 7'10 | XH Bait and Jig So Cal Special | New 2 | 25-60 | 2-6oz | Fast | \$249 |
| SWK823BR | 8'2" | MH Jig and Bait Rod | 2 | .0-30 | | Fast/Mod | \$259 |
| SWK825BR | 8'2" | XH Jig and Bait Rod | New 3 | 0-80 | 2-6oz | Fast | \$259 |
| SWK824BR | 8'2" | H Jig and Bait Rod | 2 | 5-60 | | Fast | \$259 |





| SPINNING | | | | | |
|----------|--------|------------------------------|---------|---------|--------|
| Model | Length | Power | Line Wt | Lure Wt | Retail |
| SWK763S | 7'6" | MH Jig and Bait Rod Spinning | 20-30 | 2-6oz | \$229 |











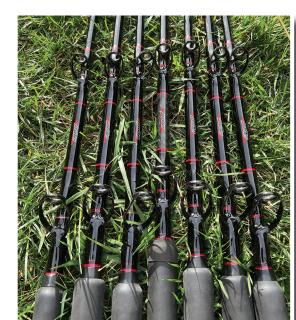
Designed and tested by recreational and commercial fisherman to handle giant tuna stand up or on the rail. With a new look for 2022, they are now custom built in the USA on our lightweight graphite blanks. They come with Alps Center lock reel seats and HXN stainless steel guides. The fore grips are now wrapped in 3M Coldshrink for durability on the rail while the rear grips are wrapped in heat shrink.

| OFFSHORE | | | | | | |
|----------|--------|------------------------|---------|--------|--|--|
| Model | Length | Power | Line Wt | Retail | | |
| SOS745SR | 7'4" | XH Stand up rail rod | 40-80 | \$479 | | |
| SOS746SR | 7'4" | XXH Stand up rail rod | 80-130 | \$499 | | |
| SOS737SR | 7'3" | XXXH Stand up Rail Rod | 100-200 | \$519 | | |













KAIMANA JIG STICK

Developed and tested by the West Coasts's best jig casters, the jig stick's mod /fast actions keep your jig away from the boat all day without feeling it in your back. They come in two powers, with and without reel seat. Perfect for local calicos to offshore Pelagics

| JIG STICK | | | | | |
|-----------|--------|---------------------------------|---------|----------|--------|
| Model | Length | Power | Line Wt | Action | Retail |
| SWK905J | 9" | H Surface Iron/all cork handle | 20-40 | Fast/Mod | \$199 |
| SWK905JR | 9" | H Surface Iron W/reel seat | 20-40 | Fast/Mod | \$229 |
| SWK906J | 9" | XH Surface Iron/all cork handle | 30-80 | Fast/Mod | \$239 |
| SWK906JR | 9" | XH Surface Iron W/reel seat | 30-80 | Fast/Mod | \$249 |







Apparel

Irod fishing apparel is of the the highest quality in the market. Made from 100% cotton, Ready to wear on or off the water. Designed for comfort and displaying the iRod Logo you look good and show you're an iRod angler

Headwear





Look cool and stay cool and out of the sun in sharp looking headwear in a variety of colors and designs. Available in flex fit and adjustable styles













Flex Fi











iRod Beanie

Made from 100% acrylic materials, the super-comfortable iRod Beanie features an understated logo along the rim. Clean design will keep you warm and looking good on those cold mornings on the water



Clothing

Irod fishing apparel is of the the highest quality on. Made from 100% cotton, Ready to wear on or off the water. Designed for comfort and displaying the iRod Logo you look good and show you're an iRod angler.





iRod/ iRod Kaimana Hoodie - Black

iRod Hoodies are comfortable and super warm and equipped with a front pouch pocket and is a great addition to any cold weather attire.







iRod T-Shirt Short Sleeve

High Quality T-shirts designed for comfort on and off the water. Show you are an iRod angler!









RODD AS CONTRACT



Bobby Barrack

The king of Frog fishing and the brains behind TFIT- Turning Frogs onto Toads. Bobby has dedicated his life to the art of frog fishing and everything about it. He will catch them on a frog when it's 32 degrees out. Bobby has designed one of the most successful selling frogs on the market and has now designed the Perfect frog series.



Ceasar Chavez

The Man behind Toxic Baits and addicted big bait Fisherman. Ceaser has been designing his handcrafted swim baits most of his life and runs one of the most sought after swimbait companies in the county. He saw a gap in the swimbait rod world and came up with the perfect rod for fishing big swimbaits in tight quarters with accurate casts.



Rus Snyders

Snyders' Sniper Designed by Kayak Pro Rus Snyders for making long casts and covering water with rattletraps, spinnerbaits, chatterbaits etc. One of the most successful kayak anglers on any given tour, Rus is a dominant force in the Kayak Bass fishing scene.



Brandon Card

Bassmaster Elite Pro In 2021, Brandon Card will be in his 10th season on the Bassmaster Elite Series. The former College angler at the University of Kentucky was the first Bassmaster College Series angler to qualify for the Elite Series. Card won the 2012 Bassmaster Rookie of the Year award.



Randy Pierson

Third year Elite pro Randy Pierson made his mark winning the B.A.S.S. Nation Championship at Alabama's Pickwick Lake. Randy brings 20 years of tournament experince to the iRod Design Team.



Cody Hollen

Oregon's Cody Hollen realized his dream in November of 2019 when he won the B.A.S.S. Nation Championship at South Carolina's Lake Hartwell. Cody brings his success and passion as a professional anger to the iRod Design team.



Aaron Britt

Designed by FLW pro Aaron Britt the new "legits finesse swimmer" is absolutely the best rod for a very recently popular technique for catching giant bass on lighter tackle. Specifically designed for throwing smaller swimbaits on smaller ballhead jigs, the 7'4" length allows for incredibly long precision casts, while the extra fast tip helps the rod load up; even from long distances. It is very sensitive allowing you to detect even the slightest winter time bite.



Ron Champion

One of the most successful and consistent anglers on the Kayak tours. Knowing the in and outs of Kayak fishing helped him design a new style of frog rod for the boat, bank or Kayak angler. Ron created a longer frog rod in the Crusher series with a perfect tip for accuracy and extended distance in casting.



Greg Gutierrez

Considered one of the best on the west coast when it comes to finesse. Greg has had success with it on a national level competing on the BASS Tour and is now a major threat on the west coast especially when the bite get tough. He has designed a super finesse rod for some of the smallest baits but also enough rod and backbone to land the big fish it takes to win.



Marty Stone

Marty has been a top contender on both the B.A.S.S & FLW tours for a long time. With that comes years of knowledge and knowing what equipment is needed. Marty knew exactly what rods he wanted to build and came up with the 3 model "Stone Cold Series" 6' 9' composite -"Stone cold Crank", 7'2"- "Stone Cold Swim & Vibrating Jig rod" and the 7'3" - "Stone Cold Spook and Trap"



Gary Key:

known as the "Rat Whisperer" and a expert with rats and wake baits -has amassed 35+ years of tournament fishing experience across the US. Gary qualified for the Bassmaster Elite Series in 2009 but opted to stay home and close to family. Gary designed the first dedicated rat rod. A perfect balance of parabolic action, big fish power and long cast-ability. The ideal rod for small to medium rats and wake baits, yet completely versatile for many other treble-hooked baits! His greatest passion is to help other anglers hone their skills. Follow Gary on Instagram @garykeyfishing



Harold Allen:

Known throughout the industry as "The Legend" Harold Allen has several top 10 finishes in the bassmaser classic. Harold is fishing the PAA tour for 2011 and definitely still one to be on the look out for, especially in Texas. Harold was looking for 1 rod that would handle multiple lures. He came up with a feather light 6'9" rod perfect for texas rigged worms to topwaters and spinnerbaits. He perfectly named it "The Lone Star Special"



Matt Newman:

A member of the Big Bait Posse and a very well known swimbait angler nationally Matt has co-designed some of the best selling swimbaits on the market. Matt has also had a hand in designing swimbait rods previously with Fig Rig. Those rods sold very well and helped many anglers catch their personal best. With iRod Matt has taken those great rods and improved them "ten-fold" including releasing 3 different swimbait rods. There is now a perfect rod for everything from that 4 to 5 inch paddle tail up to a 15 inch giant swimbaits.



Paul "Big Bait" Bailey:

Swimbait specialist Bailey and Big Bait Posse member has pushed the limits of swimbait fishing and after many years of success with the Large Swim, he felt with a few tweaks he could create a whole new rod. "I extended the rod 3" to 8'. This gave me a little bit more room to soften the tip without losing any power. I enlarged the guides one size to allow easier passing of braid to leader knot. The rear handle has been extended to provide a bit more leverage for bigger baits."



Bub Tosh

Some would call Bub the inventor of punching, but truth is anglers have been punching for decades. Bub is however the angler that has brought it to the mainstream. Bub has designed a full line of baits for punch fishing and now has developed the ultimate rod for "punching" huge bass out of the thickest of crap! When it comes to fishing the thick stuff nobody does it better or teaches it better than Bub Tosh.



With several years of FLW Tour travels and many more as a dominant west coast angler Gabe has fine tuned his fishing for all types of fisheries. Gabe's most dangerous with a reaction bait in his hand and his reaction bait rod designed for the popular "square bill" crankbaits is phenomenal. It's definitely a rod that will help any angler put more fish in the boat.









Jeremy Poe - SWC794C & SWC793C

His unique approach has made him one of the most recognized spotted bay bass anglers out there. From deep divers to mid sized swimbaits, his consistency has been second to none.



Gunner Campell - SWC744C

Call him the foot patrol. Gunner's approach is simple - Take 1 rod, try new baits, cover lots of water and smash them!



James Collin - SWC733S

One of the more experienced spotted bay bass anglers on the team, James uses a power finnese approach. He likes to fish small swimbaits, ned rigs and drop shot... on 20lb!



Matt Vann - SWC764S

Tournament fisherman and guide salt and fresh, based out of FI. He designed a great all around heavy action spinning rod for targeting largemouth bass to red fish in the flats.



Toai Garcia - Coastal Series

Inspiration for the Coastal Series and leader of Team Coastal, Garcia brings his yaers of experience in coastal waters to develop and co-design Kaimana Coastal series rods

iRod Limited Lifetime Warranty

Limited Lifetime Warranty on the following products: Kaimana, Genesis II/III, Crusher, Air and Fiber series rods.

IRod Fishing guarantees the original owner with a Limited Lifetime Warranty against defects in workmanship and materials. If the rod should fail due to a defect in material or workmanship, we will replace the rod, at our discretion, and return it to you. Simply return the rod with a copy of your original receipt directly to IRod Fishing Rod Warranty Center. In order for us to complete the warranty as guickly as possible, we must have the entire rod including the broken parts.

If a rod broke due to normal wear and tear, accident, neglect or misuse, the rod can still be replaced at a reasonable cost.

Please return the 2" section of the rod with the model number on it. Include the warranty fee plus return shipping payable to Irod. (International customers will be charged actual shipping and insurance costs, and will be responsible for all related customs and duty charges.) Please be sure to include your name, address, email, daytime phone number including area code)

Warranty turnaround time, given in stock is 1-2 business days.



IROD FISHING 2023

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